



MANTHAN 2024

Partner
Organization



AMRITA
VISHWA VIDYAPEETHAM
DEEMED TO BE UNIVERSITY

Manthan 2024

An Initiative of Seema Jagran Manch

Date: 23/06/2024

Time: 09:00 am to 06:00 pm

Place: The Park Hotel, Connaught Place, New Delhi

A COLLECTIVE EFFORT FOR HOLISTIC DEVELOPMENT OF BORDER VILLAGES OF BHARAT

Seema Jagran Manch - An Introduction

'**Seema Jagran Manch**' is committed to making the citizens of all the border villages along the country's total land border of 15,200 km and coastal border of 7,516.6 km aware of border security, development, patriotism, conscientiousness, and organization. The forum believes that this work is incomplete without the development of border areas. 'Seema Jagran Manch' has been working in this direction since 1985. In all the border states of the country, this forum carries out many activities to fulfill its mission. Among them, the 'Manthan' program is an innovative effort.

Manthan - A New Innovative Concept

In fact, '**Manthan**' is a campaign for the rejuvenation of border villages. Through this, 'Seema Jagran Manch' in association with NGOs, undertakes an innovative nationwide effort. It provides a platform for all institutions to contribute to the development of border villages. We all know that the challenges on the periphery of the country, whether related to the development of villages or reformative issues in society, have infallible solutions - empowerment of villages and communities on the borders; that is, strengthening the infrastructure and self-confidence of the citizens. Keep in mind that only strong and capable border villages can become the security cover of the country.

Amrita Vishwa Vidyapeetham - An Introduction

Amrita Vishwa Vidyapeetham stands as a testament to the vision of our Chancellor, Sri Mata Amritanandamayi Devi (AMMA), a renowned humanitarian leader. Inspired by her wisdom and guidance, the university has grown into a vibrant institution with eight campuses, offering a wide range of academic programs including engineering, management, medical sciences, life sciences, arts, humanities, and social sciences. With over 15 schools, 250 academic programs, 1700+ faculty members, and 24000+ students, we are dedicated to addressing the significant scientific and societal challenges of our time. In a short span since its establishment, Amrita Vishwa Vidyapeetham has earned a distinctive place in higher education and research in India. Our mission revolves around the ideals of "Education for living and Education for life" and "Compassion Driven Research," driving us to find affordable solutions to global challenges through our curriculum and research efforts.

Amrita Vishwa Vidyapeetham is eligible to act as an implementing agency for CSR initiatives on behalf of corporates as stipulated in Section 135 of the Companies Act, 2013 ('Act'), Schedule VII of the Act and Companies (CSR Policy) Rules, 2014.

Amrita Vishwa Vidyapeetham has the following credits to our cap.

1. Accredited with A++ the highest grade by the National Assessment and Accreditation Council (NAAC).
2. Ranked the 7th best university in India by the National Institutional Ranking Framework (NIRF) Rankings 2023.

3. Established 230+ collaborations with world-ranked universities in a short span of 20 years.

4. In THE University Impact Rankings 2023, a pioneering initiative to recognise universities around the world for their social and economic impact for a sustainable future, Amrita has been ranked 52nd in the world, making Amrita the top university in India to achieve this rank, this ranking being the only global indicator to assess universities' progress toward the UN's 17 Sustainable Development Goals (SDG).

Thus, Amrita is emerging as one of the fastest-growing institutions of higher learning in India.

Our commitment to global leadership and impact is exemplified by our Chancellor's role as the Chair of the C20 (Civil 20) engagement group appointed by the Government of India for the G20. This pivotal responsibility underscores our institution's unwavering dedication to driving positive change on a global scale, facilitating dialogue and cooperation among diverse stakeholders to address pressing global challenges and promote a more inclusive and equitable world.

Objective and Scope

Our vision of holistic village development is to create self-sufficient and vibrant villages and foster an atmosphere that encourages a return to the villages while preventing migration from the border villages.

- **Educational:** To encourage education with ethical self-employment.
- **Health:** To develop modern medical systems in villages with the help of society and the government for both humans and cattle.
- **Employment and Self-Employment:** Promote local production by supporting traditional livelihood businesses and industries.
- **Environment:** Planting trees, save water and eliminate plastic waste.
- **Socially Useful Village Activities:** Planning clean and safe villages, maintaining living water sources, conserving forests and pastures, protecting cows, increasing alternative energy sources, systematically motivating centers of faith, developing libraries and museums, working for social integration, modelling digital behaviour, and disaster management training.

Methodology

- **Selection of Villages:** Training them by forming a team to execute the brainstorming work.
- **Identification of the Institution:** Establishing contact with the decision-making authorities within it.
- **Plan:** Collaborating with institutions, coordinating relations, and forming a working joint team to participate in the scheme.
- **Village Survey:** Studying the social, infrastructure, and resource information on the ground.
- **Development Plan:** Determining the plan of development work in the village based on the survey.
- **Implementation:** Beginning work on the ground with the necessary resources to implement the action plan.
- **Evaluation:** Reviewing, evaluating, and making necessary amendments to the existing works.

Patron

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